

Celebrating 95 Years of Alumnae Sisterhood

FORWARD TOGETHER

Message from the Associate Alumnae of Douglass College
Executive Director Valerie Anderson '81, MBA

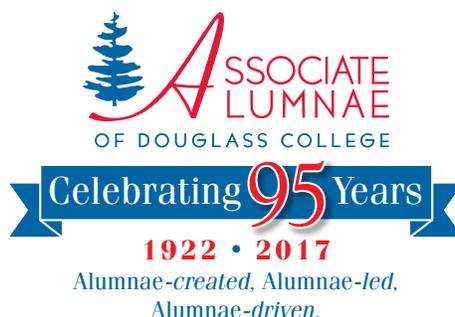
As we approach the AADC's 95th anniversary, officially marked on June 10, 2017, it is important that we reflect on our strengths while we take on ambitious new goals. It is essential that we move "Forward Together." Your support helps assure an important future with a special new emphasis on enhancing alumnae programs and services.

We recognize that investing in the personal and professional aspirations of each alumna strengthens our entire sisterhood and the prestige of our name. The AADC is putting alumnae first, and you are important.

Our personal connection to alma mater and the AADC are bonds that link us to our sister alumnae for our entire lives. The AADC is alumnae-created, alumnae-led and alumnae-driven. This organization – your organization – is dedicated to enriching and promoting those continued connections to support our alumnae in all stages of life. We share our many milestones and proud moments since being established in 1922.

Our newest suite of programs, the AADC Women's Life-long Learning Initiative, is designed to provide professional and personal development opportunities and to meet the needs and interests of our diverse alumnae. These impactful alumnae initiatives are only made possible through the generosity of alumnae.

The success of the AADC has been the result of our personal interactions, relationships and connections that strengthen our bonds as alumnae. Through innovative programs and services, we encourage life-long



support to the AADC. Through the work of volunteers, the outstanding leadership of the Board of Directors, together with our staff, the AADC continues to deepen and broaden alumnae connections, devoting our resources to mentorship, networking and personal and professional development and continuing education.

The women from the Class of 1922 who first gathered with intent and

purpose as they created this alumnae association some 95 years ago provided a legacy for our benefit. On June 10, 1922, they held the first meeting of the Associate Alumnae of the New Jersey College for Women. Because of their foresight, this association became a continuous, growing vibrant sisterhood.

Each of us has a responsibility to our legacy. The founders of the AADC persevered on behalf of women's education and empowerment. As we look "Forward Together," many more alumnae will impact the lives of women. We welcome our newest alumnae from the Class of 2017.

Your involvement and financial support allows the AADC the flexibility to seize opportunities to empower and strengthen our sisterhood and to support the general operations which allows us to remain an independent, best-in-class alumnae organization. Be counted as part of the AADC. Share your time, talents and treasures. Please reach out

to us at douglassalumnae@douglassalumnae.org or call the Alumnae Center at (732) 246-1600. Be active, committed and participate in our events and programs. Enclosed is information on how you can support the AADC. Thank you in advance for being a mission partner.

**We have forged
the bonds of
alumnae sisterhood
for 95 years and
we embrace our
bright future.**

Alumnae-created. Alumnae-led. Alumnae-driven.



Celebrating **95** Years

1922 • 2017

Alumnae-created, Alumnae-led,
Alumnae-driven.

Spring 2017

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AADC Celebrating 95 Years of Alumnae Sisterhood

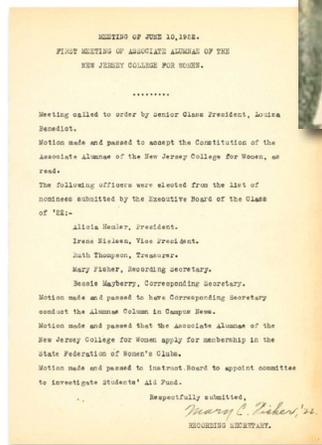
The AADC boasts many milestones throughout the years as we ring in our 95th Anniversary on June 10, 2017. We share some highlights below. Because of dynamic leadership and volunteers, outstanding programs and signature events, and because of the participation of engaged alumnae -- whether through affinity or regional groups, as committee members or chairs -- our alumnae sisterhood is ever stronger.

Leadership

The first meeting was held on June 10, 1922, of the Associate Alumnae of the New Jersey College for Women. Officers of the first NJC graduating Class of 1922 created an alumnae association, which became the continuous, growing vibrant organization we know today.



Our AADC Memorabilia Committee shares these minutes from the first meeting held in 1922 to form the Associate Alumnae, shown with President Alicia Hemler '22.



by a Search Committee in 2011. She succeeds three amazing alumnae who served in this role: Rachel E. Ingber '83 (2002-2010); Linda M. Hennessey '82 (1994-2002); and the late Adelaide Marcus Zagoren '40, who led the AADC for 26 years (1968-1994).

Advocacy

Advocacy is part of our strength as an alumnae sisterhood. The AADC organized the historic "Save Douglass College" campaign, in 2005, including a rally to precede President McCormick's "State of the University" address on September 16th. The rally successfully highlighted and demonstrated the solidarity of students, alumnae and the wider community dedicated to the advancement of women's education in the face of the proposed demise of Douglass College.

A grassroots effort created a campaign to "Save the AADC," in support of the AADC during the mediation and negotiations with the Rutgers parties.

Loyal Supporters

The AADC Annual Appeal is almost as old as the AADC. Very early in our history -- back in 1929 -- alumnae were asked to give a "Penny a Day," or \$3.65 a year, to fund Association programs and to maintain what is quaintly known, even today, as the alumnae cottage. This gave way to what is now the Associate Alumnae of Douglass College Annual Appeal.

The Douglass Fund was created as special trust on April 15, 1969 with an initial gift of \$1,000 from the Associate Alumnae. Over the past 48 years, the Douglass Fund has grown steadily and substantially with bequest gifts, memorial and honorary contributions, outright and deferred gifts. A variety of named endowed funds now exist including scholarships, fellowships, student prizes and more. Per the agreement signed with Rutgers in July 2016, the AADC supports alumnae initiatives that are of the greatest priority and the general administration of the

See "Loyal Supporters" next page...

The Certificate of Incorporation of the Associate Alumnae of the New Jersey College for Women was issued on June 4, 1927. Today, the AADC is an independent 501©3 organization, self-funded through contributions from alumnae and friends. Thousands of alumnae and friends support the AADC every year through the AADC Annual Appeal (formerly the Douglass Annual Fund). Their loyalty and commitment of alumnae are proven by their philanthropic support.

AADC President Jeanne M. Fox '75, below left, was elected in 2014, becoming the 28th alumna to serve since the alumnae association's founding in 1922. With Jeanne from left are living past presidents: Tina B. Gordon '72 (2010-14); Marie E. Arnold '87 (2008-10); Mary Zimmerman Chyb '71 (1995-2000); Carol McClure Sanzalone '69 (1987-92); Flora Buchbinder Cowen '59 (1980-86); Carol Hansmann Hamlin '61 (1977-80); and Victoria Dabrowski Schmidt '42 (1966-67). Not pictured, Rose A. Cipriano '49 (1972-77) and Sheila K. Hampton '70 (2004-2008).

Executive Director Valerie L. Anderson '81, MBA, was selected



Alumnae Engagement

The AADC's rich history of connecting alumnae and encouraging engagement and participation is rooted in our programs and events. Here are some of the highlights:

- ◆ The AADC Black Alumnae Network (BAN) was created in 1981, established by resolution of the AADC Board of Directors, on June 6, making it the AADC's first Affinity Group. Last year, BAN celebrated its 35th Anniversary by hosting the SISTERS Conference, featuring anchorwoman and author Jennifer Lewis-Hall '85 as the keynote.

- ◆ The Margery Somers Foster Senior Service Award, previously the Heritage Award, was presented for the first time in 1949 at Reunion to newly-minted alumnae Emma Andrews Warren '49 and the late Evelyn Sermons Field '49.

- ◆ Our Alumnae Travel program started in the late 1960s and continues to connect alumnae who explore exciting destinations worldwide.

- ◆ In 1973, then AADC Executive Director Adelaide Marcus Zagoren '40 established one of the highest honors, the Douglass Society, now known as the AADC Society of Excellence, which exceeds 225 members.

- ◆ The Jewel Plummer Cobb Senior Recognition Award, established and supported by the AADC Black Alumnae Network, was first presented in 1984.

- ◆ The AADC Young Alumnae Network Affinity Group was established in 2005 to engage young alumnae and to meet the social and professional needs. The next year, AADC YAN began hosting its popular annual Cabin Fever event to share camaraderie and a break from winter at the Alumnae Center.

- ◆ Since 2007, the AADC has created the AADC Asian Alumnae Network (AAN), the Latin Alumnae Network (LAN), and the Pride Network (LGBTQ).

- ◆ The AADC hosted a special celebration in 2008 with a concert performance by Vanessa Carlton at the Nicholas Music Center to mark the AADC's 85th Anniversary.

- ◆ Alumnae residing in the Washington, DC, area created the AADC Washington, DC, Area Regional Connection Group in 2008. Today, there are more than 10 regional groups from coast to coast.

- ◆ Many top speakers have delivered the annual L'Hommedieu Lecture since it was established in 1983, honoring Frances Bradley L'Hommedieu '26. In 2012, Rebecca Skloot, author of "The Immortal Life of Henrietta Lacks," lectured to an inspired audience of over 1,000 people. The next year brought Piper Kerman, author of "Orange is the New Black."

- ◆ In December, 2011, the AADC expanded alumnae outreach with the new "Douglass Alumnae" Facebook page and Twitter handle. A year later, we created our LinkedIn group, which has nearly 1,500 members. Instagram was launched last year.

- ◆ Mary Norris '74, copy editor at *The New Yorker* and bestselling author of "Between You and Me: Confessions of a Comma Queen," delivered the 2016 Zagoren Lecture.

- ◆ Last year, the AADC hosted the inaugural Victoria Dabrowski Schmidt '42 Workplace & Professional Development Symposium, welcoming more than 250 alumnae and guests to an enriching and empowering day.

- ◆ The AADC Mabel's Alumnae Mentoring Program launched in 2016, bringing together alumnae Mentors and Mentees, and created over 40 unique pairings during its inaugural year.

- ◆ Executive Director Adelaide Marcus Zagoren '40 created the former AADC Extern Program that was established in 1974, with 10 alumnae serving as the first Extern Sponsors, followed by countless more during the Program's 45-year history.



The 2017 Society of Excellence inductees, with from left: AADC Founders Day Committee Chair Isabel Goll Drzewiecki '61; AADC Society of Excellence Selection Committee Chair Kristin R. Long '78; inductees Harriet R. MacLean '76, Michele Hoffnung '65 and Alice Herman '70; AADC Executive Director Valerie Anderson '81 and President Jeanne Fox '75.

the renovation of the Ruth Schilling Hennessy Alumnae Center in 2001, and most recently, in partnership with Rutgers, the Kathleen W. Ludwig Global Village Living Learning Center.

Share Your Pride in the AADC

We would like to hear from you!
Share your favorite AADC program or initiative with us. Send your note to:
aadcnow@douglassalumnae.org

Fund Raising Efforts Are Alumnae-Led

Nearly 200 alumnae volunteers are involved in outreach every year. With class years ranging from 1942-2016, alumnae assist in writing solicitation letters and reaching out to friends and classmates. Class fund agents have a particular focus in annual giving outreach. A gift planning committee focuses on marketing tax-wise ways to give. Major gift efforts are planned and conducted by the Board of Director's Department of Development Committee.

The AADC has coordinated three major campaigns, including the most ambitious in Douglass' history from 2007-2015, *Innovative Education, Women's Leadership: The Campaign for Douglass*, led by Co-Chairs Joyce Kovatch Albers-Schonberg '65 and Alice B. Herman '70.

- ◆ The Campaign raised more than \$41.8 million, nearly 20% over the goal. Some 11,965 donors contributed, with 9,403 alumnae contributors; 78.58% of contributors were alumnae; 27.7% of all solicitable alumnae made a gift during the Campaign.

- ◆ Our Campaign was part of the overall *Our Rutgers, Our Future* Campaign, which raised \$1,037,056,700. Without the AADC's Campaign, the University would not have met the \$1 billion goal. Douglass is one of 18 schools to meet or exceed the goal for their Campaign.

- ◆ The Campaign raised \$3.6 million to build the new Kathleen W. Ludwig Global Village Living Learning Residence Hall. This amount combined with a University commitment of \$6.4 million resulted in first new construction on Douglass Campus in more than 30 years.

Douglass, Always a Leader Campaign from July 1, 1998 – June 30, 2004 raised \$29,109,376.33 on a \$25,100,000 goal, nearly 16% over goal. Sharon Matlofsky Karmazin '67 served as Campaign Committee Chair.

75th Anniversary Campaign for Douglass College from 1992 to 1998 raised \$9,273,191 on a goal of \$7,500,000, 23.67% over goal. Gretchen Wittenborn Johnson '63 served as Chair.

"Loyal Supporters" continued...

AADC, which allows us to be a best-in-class organization. Through the Douglass Fund's earnings, the AADC continues to provide hundreds of thousands of dollars annually to the College. In fact, as recently as June of 2016, the AADC was able to offer more than \$1 million in scholarships to the College.

The AADC's impact can be seen on campus. Throughout our history, the AADC has helped raise funds for building projects. The building and later renovation of the Douglass College Center was funded in part by alumnae giving through the AADC, as was



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Spring 2017

2017 AADC Alumnae Reunion Weekend

Celebrating 95 Years of Alumnae Sisterhood

Friday, June 2, to Saturday, June 3

"Celebrate 95 Years of Alumnae Sisterhood" as we herald the Vanguard Class of 1967, who celebrates its 50th reunion, as well as milestone classes ending in the 2s and 7s. Enjoy the Vanguard

Luncheon; Saturday's Convocation, with the Milestone Classes Parade and AADC Alumnae Awards presentation; Sisterhood Picnic under the Tent; activities and programs on Saturday afternoon and more!

For information or to register, visit www.douglassalumnae.org/reunion.

2017-18 AADC Mabel's Alumnae Mentoring Program

Make a connection with a sister alumna as a Mentor or Mentee in this enriching program. Applications on our website at www.douglassalumnae.org/mabel-mentoring-program.

• **Application Deadline Friday, June 30, 2017** •

Save the Date

2017 Victoria Dabrowski Schmidt '42 Workplace and Professional Development Symposium

Mark your calendar for this informative and empowering Symposium. Stay tuned for more information about this year's workshops.

• **September 16, 2017** •