

Reunion and Founders Day

Ad Journal Information



2019 AADC Ad Journal Opportunities

The Associate Alumnae of Douglass College (AADC) is proud to offer the following opportunities for two of our signature events in Spring 2019 – Founders Day Celebration and Alumnae Reunion Weekend. All size displays are in color.

THIS YEAR: reserve your display for both Journals by March 1, 2019 at a new and reduced subscription rate!

AADC Founders Day Celebration, April 6, 2019

Congratulate our alumnae honorees who are receiving AADC Alumnae Recognition Awards at our annual Founders Day luncheon and/or market your business! Submit an “In Honor of” dedication or “In Memoriam” message!

*If you are only displaying your ad in the AADC Founders Day Ad Journal, your submission is **due March 1, 2019.***

Alumnae Reunion Weekend, May 31 – June 2, 2019

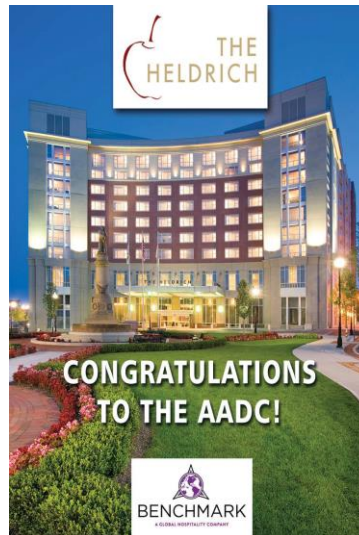
Submit an “In Honor of dedication” or “In Memoriam” message that honor alumnae sisters, mentors, or friends! Your message is sure to inspire all alumnae who view it.

*If you are only displaying your ad in the Alumnae Reunion Weekend Ad Journal, your submission is **due April 30, 2019.***

Both Ad Journals

Place your message in **both journals** at a **discounted** rate. If you would like to display in both Journals, submissions are **due March 1, 2019.**

Not sure what to say or how to design an ad? No worries, the AADC is here to help. Just follow the directions on the form below and we'll be able to help you design a meaningful ad.



<p><i>Congratulations</i> to Tina B. Gordon '72 on her 45th Reunion - From Marilyn Marolda Steiner '65</p>	<p>Congratulations to Debbie Lynch '79 on receiving the Margaret T. Corwin Award - Sharon Cant Yorlano '79</p>
<p><i>Congratulations</i> to all our AADC Alumnae Award Recipients Corwin Award: Debbie Lynch '79 Alumnae Recognition Award: Denise Carlson '77 Mary Elizabeth Niemy '72 Elina Anasastina Rossi '78 Young Alumnae Award: Heather Tolosa '12 Vanguard Service Award: Victoria Dubrovski Schmidt '12 AADC Medal: Valerie E. Anderson '81 Jennifer C. Bender '83, Barone M. Fox '75, Heleen M. Gull '89, M. Wilma Harris '66 - Isabel Gull Drenowicki '81</p>	<p>Dear Class of 1967, WELCOME TO THE VANGUARD YEARS! With love from the Class of 1958 Still Great!</p>
	<p>AJA Marketing LLC Action • Measurement • Results WWW.AJAMARKETING.COM  MARKETING Strategic marketing consulting services - assisting businesses, professionals and nonprofits AMY J. ADAMS '88 amy@ajamarketing.com 908.795.2313</p>

Proceeds from AADC Journals support the mission of the Associate Alumnae of Douglass College. This appeal is not on behalf of NJC, DRC, Douglass, or Rutgers. All gifts allow the AADC the flexibility to seize unique opportunities which empower and strengthen our alumnae sisterhood, to direct funds to alumnae initiatives that are of the greatest priority, and to enable the AADC to be a best-in-class alumnae organization.

The Associate Alumnae of Douglass College is a self-funded, independent 501(c)(3) charitable organization.



2019 Ad Journal Opportunities

	Founders Day 2019 <u>OR</u> Alumnae Reunion Weekend 2019	Special Pricing for Both Publications
Inside Front Cover:	<u>\$500.00</u>	<u>\$750.00</u>
Inside Back Cover:	<u>\$400.00</u>	<u>\$600.00</u>
Two page center spread:	<u>\$300.00</u>	<u>\$400.00</u>
Full Page:	<u>\$125.00</u>	<u>\$200.00</u>
Half Page:	<u>\$100.00</u>	<u>\$150.00</u>
Quarter Page:	<u>\$75.00</u>	<u>\$115.00</u>
Business Card Size:	<u>\$50.00</u>	<u>\$75.00</u>
One-Liner Message: <i>(50 characters-&-spaces)</i>	<u>\$25.00</u>	<u>\$40.00</u>

By signing below, you authorize the Associate Alumnae of Douglass College to edit and publish your advertisement or message in its AADC Founders Day Ad Journal and/or the Alumnae Reunion Weekend Ad Journal.

Company/Firm/Individual Name: _____

Class Year (If applicable): _____

Address: _____

Phone: _____ **Fax:** _____

E-mail: _____

Signature: _____

Print Name: _____

Total Amount Enclosed: \$ _____ **Check No.** _____

Please make checks payable to “AADC” or to “Associate Alumnae of Douglass College.”
Send to: Associate Alumnae of Douglass College, 181 Ryders Lane, New Brunswick, NJ 08901
Please attach your message or dedication to this form, mail one to the address above, or email to douglassalumnae@douglassalumnae.org.

If you would like to include a logo or “print ready” artwork in your ad, please forward it electronically to douglassalumnae@douglassalumnae.org.

To pay by credit card or for further information regarding the journals or event registrations, please visit www.douglassalumnae.org or call 732-246-1600.