Douglass Residential College

1. **What is Douglass Residential College today and how has it changed?**
   As a 21st century women’s college, Douglass continues to teach students to think critically and develop their individual talents in order to contribute in a rapidly changing global society. Douglass remains nationally recognized and unique by offering cutting edge academic and leadership programs, along with specialized residential living-learning options, designed to ensure student success, within a world class research university.

2. **Where do Douglass students live? Are they required to live on campus?**
   Open to commuters and residential students, Douglass offers a range of living options to students choosing campus housing. If Douglass students choose the residential option, they are required to live in Douglass housing the first year. Housing options range from traditional first year housing in Katzenbach to apartment-style living in Henderson, on the Douglass campus, and a special Douglass Engineering Living-Learning Community located on the Busch campus. Students can also enhance their experience with specialized living-learning communities on the Douglass campus, including a science-focused residence hall and the signature Global Village "houses," including "human rights," "creativity," and "women and the environment." After the first year, approximately 50% of residential Douglass students choose to remain on campus, with about 200 choosing a Global Village community. Commuting students are waived from the residency requirement.

3. **Is Douglass co-ed now?**
   No, Douglass remains the women’s residential college at Rutgers University. Only women participate in Douglass academic programs, such as the first-year mission course and living-learning house courses, and only women participate in the specialized advising, leadership and enrichment programs offered by Douglass. Douglass residence halls are female-only. However, all Douglass students are Rutgers students and are enrolled in one of the undergraduate schools at Rutgers-New Brunswick. All of the academic courses that they take towards completion of their degrees are co-ed, which has actually been the case since the fall of 1981, when the university established an integrated Faculty of Arts and Sciences and integrated faculties in other disciplines in New Brunswick.

4. **Are there men living in the dorms?**
   No, only women live in Douglass Residential College Residence Halls on the Douglass campus. There are some residence halls adjacent to Douglass housing, such as Lippincott, which were previously considered part of Douglass Residential College and are now part of Rutgers University general housing. Douglass Residential College residency options include:
   - **Katzenbach** – traditional first-year residence hall.
   - **Jameson** – home to the Global Village Living-Learning Communities.
   - **Woodbury and Bunting Cobb** – recently renovated home to students pursuing degrees in Science, Technology, Engineering and Math and select global village communities.
   - **The Henderson Apartments** – recently renovated housing for sophomore through seniors.
   - **Sophia House** – specifically designed for non-traditional aged undergraduate women.
   - **Barr Hall** – first year residence hall for engineering majors (on the Busch Campus) with the female-only Douglass Engineering Living-Learning Community for Douglass Engineering students.
Are you wondering about New Gibbons? Depending on need, some Douglass women reside in New Gibbons. The other residents are non-Douglass students, primarily enrolled in the Mason Gross School of the Arts.

5. Do students receive a degree that says Douglass?
No, Douglass students receive their degree from Rutgers University. They receive a certificate that recognizes the extra courses and requirements they have fulfilled, and this is also noted on their College transcripts. This is similar to the recognition given at honors and residential colleges prevalent nationwide. Douglass continues to have its own graduation ceremony.

6. It seems like Douglass is more co-ed today than it was when I attended.
Douglass Residential College remains a women’s academic and leadership program with female-only residence halls on the Douglass campus. Douglass is perfectly positioned to give women the very best of a small women’s college and all of the resources of a major public co-educational university, which is why we may be the only truly 21st century women’s college. At traditionally co-ed institutions, women are reportedly not nearly as likely to take leadership roles. (This was recently verified by a 2011 study conducted at Princeton by Nannerl O. Keohane.) Are students truly prepared to be leaders in a rapidly changing, increasingly global world if they do not gain some valuable co-ed experiences during their undergraduate career? Douglass offers the best of both worlds within a supportive environment.

7. I would like to take a tour of Douglass. How can this be arranged?
Walking tours are held on a regular basis and lead by Douglass students known as Red Pine Ambassadors. A schedule is available on the College website: http://douglass.rutgers.edu/walking-tours. If that does not meet your needs, please contact the Douglass recruitment office at visitdc@echo.rutgers.edu or call 848-932-9500 for assistance.

The Associate Alumnae of Douglass College

1. What is the Associate Alumnae of Douglass College (AADC)?
The AADC provides ongoing financial, programming, and communications support to Douglass College, her students and her alumnae. We encourage and promote the educational experience and leadership opportunities at Douglass College that are uniquely inherent in a women’s college. The AADC represents more than 36,000 DRC, DC and NJC alumnae and, in essence, serves as the alumnae relations and development arm of the College by raising critical funding, connecting alumnae with each other and with the College, and hosting a wide array of events. The AADC is not part of Rutgers University and is an independent 501(c)3 non-profit organization.

2. How can I get in touch with a classmate?
If there is someone you would like to specifically connect with, please contact the Associate Alumnae office at 848-932-2880 or dougalum@winants.rutgers.edu. If we have contact information and the classmate gives us permission to share it, we will connect you. Otherwise, please join us at an upcoming event and we promise you will run into new and old friends alike!

3. How can I receive the Douglass magazine?
All active members of the Associate Alumnae of Douglass College, defined as those who contribute $40 or more, receive the Douglass Alumnae Magazine. This level of commitment also gives an alumna the opportunity to vote in elections on issues brought before the membership and have key information “pushed” to them rather than communicated via general announcements.

4. What is the difference between the magazine and the newsletter?
The principal difference is that the newsletter is sent to all alumnae while the magazine is sent to contributors of $40 or more. The Douglass Alumnae Magazine is published twice a year and includes feature stories, class notes, and glossy photos. It also has some great cover art! The Douglass Associate Alumnae News is a newsprint publication that is published three times a year and carries news, event information and recent gift listings.

You can also receive news and updates via email by signing up to receive our monthly AlumnaE-News. Visit www.douglassalumnae.org/publications to sign up.

5. Where can I find Douglass merchandise?
You can shop online at www.douglassalumnae.org. Click on “Web Store.” The AADC also sells merchandise, primarily apparel, at major events, such as Reunion and Founders Day.

6. I have moved/changed jobs/gotten a new email address recently. How do I update my information?
Thank you for keeping us in the loop! We encourage you to keep up to date and try to make it easy to do. You can update your information in any of the following ways:
- Visit our website at: www.douglassalumnae.org/contact-us
- Utilize the reply envelope enclosed in the newsletters and magazines
- Call the Ruth Schilling Hennessy Douglass Alumnae Center at 848-932-2880
- Send us an email at dougalum@winants.rutgers.edu
- Mail your information to: The Associate Alumnae of Douglass College, 181 Ryders Lane, New Brunswick, NJ 08901
7. How does the AADC respond to news headlines regarding Rutgers?
While we are an independent 501(c)3 non-profit, we do represent 36,000 Douglass alumnae who are directly connected to Rutgers. Therefore, we understand that stories in the news, as well as the reality of any situation, directly impact our students and alumnae. If the Board of Directors deems a situation may impact our ability to advance our mission, we reach out to alumnae in a timely manner. We welcome hearing your views—remember that we represent all Douglass Alumnae and continually seek to hear from you. For the most timely notification, be sure that we have your email address.

8. I have experienced a significant milestone in my life. How can I let my sister classmates know about this?
We always like to hear and share exciting updates! The best way to share this information is by contacting your class secretary. You can find her name and contact information on our website if you don’t know who she is: www.douglassalumnae.org/about/class-officers.

Your accomplishments add luster to a Douglass education and increase the reputation of alma mater, so please do inform us! We all enjoy staying connected so let us know of all those wonderful milestone birthdays, anniversaries, weddings, promotions, births, etc. Shyness is not a Douglass trait!

9. How can I connect with the AADC via social media?
We hope you will look up “DouglassAlumnae” on social media and join the conversation.

10. I am interested in finding a job/internship or sharing a job/internship posting. How can I do this?
Currently, the formal way to do this is through Rutgers University. One of the great benefits of being affiliated with a large university is a larger and stronger network. For more information, go to Rutgers.edu.

The AADC would like to do more in this area and create a forum for opportunities for and from Douglass alumnae. Please also share your needs and ideas with us at dougalum@winants.rutgers.edu.

Giving & The Campaign for Douglass

1. If I support the Douglass Annual Fund, where does the money go?
The Douglass Annual Fund is the “annual” fundraising initiative that allows the AADC to carry out its mission of supporting Douglass College, her students and her alumnae, and remain an independent, self-supporting nonprofit organization. Gifts to the Douglass Annual Fund may be unrestricted, restricted or designated for endowed funds. Unrestricted gifts are critical to the AADC’s ability to provide communications, alumnae relations, development and College support. Restricted gifts are utilized for the purpose for which they are designated. Gifts to endowed funds are added to the endowment. Income from the endowed gifts is utilized for the purpose for which the specific endowment is designated. Corporate matching gifts increase your gift contribution to support the mission (often doubling or even tripling the impact of your gift).

2. How much money does the AADC give to Douglass each year?
In fiscal year 2013, a total of $1,057,639 was provided to Douglass Residential College. This amount included the following:

- $438,865 in student financial support including scholarships, fellowships, study abroad, prizes, and special opportunity funding.
- $541,545 of direct support for College priorities such as the Douglass Project in Math, Science, Engineering and Technology; global programs; Commencement, Sacred Path and Yule Log; recruitment; upper year programs; the Peer Academic Leader (PAL) program; the Dean’s Fund and more.
- $15,905 of indirect support to the College through events such as annual lectures, Founders Day, Douglass Society Induction Ceremony, the Zero Year Reunion for seniors, exam breaks for students, welcome for new students, and Student Today Alumnae Tomorrow (STAT Network).

In addition, $3,546,716 was added to the endowment that the AADC administers in support of the College. Income from the endowment is distributed to the College annually.

This information is updated and distributed to alumnae annually via the January Annual Report issue of the Douglass Associate Alumnae News.

3. What is the Campaign goal and what will this income support?
Innovative Education, Women’s Leadership: The Campaign for Douglass seeks to raise $35 million in support of the following initiatives:

- Attracting the Best and Brightest Students through increased scholarship support and special opportunity funds for travel abroad, summer research, and participation in special programs.
- Strengthening the Innovative Douglass Education for Future Generations of Women by endowing the first-year mission course, the extern program and the Mary I. Bunting program.
- Expanding the Global Village and Living-Learning Opportunities by funding a new living-learning residence hall and endowing the programs offered, focused on global citizenship.
- Strengthening the Science, Technology, Engineering and Math (STEM) programs through increased support for the
Douglass Project and the house course and programming within the Bunting-Cobb residence hall.

**Increasing Women’s Leadership Initiatives and Opportunities** through more support for signature programs like Peer Academic Leaders, the Public Leadership Education Network, Red Pines, career preparation workshop, etc.

**Building the Unrestricted Endowment** to provide funding for the next wave of Douglass innovative education and to strengthen the financial base needed for confident future planning.

4. **What prompted the Campaign?**
Poised to move to new levels of innovative education and leadership training for women, Douglass and AADC leadership understood that new programs and initiatives would be a costly endeavor. As Rutgers prepared for its $1 billion “Our Rutgers, Our Future” campaign, the AADC and Douglass explored the feasibility of our own campaign, designed to create a future for Douglass Residential College even brighter than its past.

5. **How was the goal established?**
The Associate Alumnae of Douglass College completed a campaign planning study conducted by Graham-Pelton Consulting in 2008, based on the vision set forth for the future of Douglass Residential College and the strategic plan for making this vision a reality. The study objectives were to invite feedback about the proposed plans; determine an aggressive yet achievable goal; identify potential lead donors and volunteers; pinpoint any perceived obstacles; receive personal gift indications; and create a timeline and plan that would serve as a roadmap for a successful campaign. Based on recommendations made via the campaign planning study final report, the AADC chose to undertake a $35 million, multi-year campaign in support of the initiatives outlined above.

6. **How much money has been raised to date?**
As of November 30, more than $33 million has been raised. This puts us more than 97% of the way to our Campaign goal of $35 million. We seek to raise the remaining $2 million in the coming year and to celebrate being over goal in the summer of 2014!

7. **If I give money to the Campaign, where does it go (AADC, Douglass, Rutgers, etc.)?**
All money given in support of the Campaign is allocated based on the donor’s intent, which is a fiduciary responsibility of the AADC. Unrestricted gifts are allocated based on the funding priorities set forth by leadership and the AADC Board will determine where the money is needed most. An unrestricted gift to the Campaign is a true vote of confidence in Douglass Residential College and the AADC and allows leadership to take advantage of opportunities the moment they arise.

8. **I already support the Annual Fund. How is a campaign gift different?**
Gifts to the Annual Fund allow the AADC to fulfill its mission of supporting Douglass Residential College, its students and alumnae on a daily basis. These funds are critical to our operations, and we rely on the generous support of alumnae, parents and friends who make gifts of all sizes on an annual basis. The Campaign calls for a commitment that goes above and beyond ordinary giving, based on strategic funding priorities that will help Douglass Residential College position itself for future growth. Therefore, we ask you to consider continuing your support of the Annual Fund while also making a commitment to the Campaign.

9. **I can’t make a big campaign pledge. Will my gift really make a difference?**
This Campaign calls for gifts at all levels of the gift chart, from $5 to $1 million and up. The key to success is truly participation at all levels, from all constituent groups. By making a gift towards the Campaign, no matter the size, you are signaling that Douglass Residential College is important and that you want to see it shape the lives of young women for decades to come. You will also lead by example and teach your fellow alumnae the importance of investing in Douglass.

10. **I am not in a position to make a cash gift or pledge, but would like to do something for Douglass College and as part of this Campaign.**
Planned gifts, including bequests, are a convenient and powerful way to help the AADC to address some of the College’s most pressing needs. Invest in the education of tomorrow’s leaders—and gain financial and tax benefits for you and your family. For more information, please contact Carol Hamlin at chamlin@winants.rutgers.edu or 848-932-2880. You can also review additional information, including planned giving options, online at http://www.douglass.gift-planning.org

11. **$35 million is a lot of money. Is there a need for this much funding?**
The need is actually far greater than $35 million. In fact, to fully fund the College’s most pressing needs, a figure of $50 million was originally proposed. Remember that much of this funding is for endowed funds that will help to ensure a bold and bright future for Douglass, so once Campaign gifts are received only a percentage of the endowment will be used each year.

Currently, the annual operating budget for Douglass is nearly $3 million. Considering the transformative education our nearly 1,900 students receive, it is a good investment. With increasing enrollment, declining state funding for higher education, and the need for increased
programming in STEM fields, global preparation, and other key initiatives, philanthropic support is needed more than ever. Only about 58% of the budget is funded through the university, meaning 42% is supplied through philanthropic sources—with much of that through generous alumnæ participation. You make the Douglass Difference.

12. Is my Campaign gift counted towards our Reunion class gift total?
Absolutely! We would be pleased to recognize all giving, campaign or otherwise, as part of your Reunion class gift total.

13. Will I receive a report or synopsis on how my Campaign gift was utilized?
It is our fiduciary duty, and quite honestly our pleasure, to report on how much money has been raised via the Campaign and how it has been used. We look forward to keeping you up to date on how the projects and initiatives evolve. For certain gifts, we will also report to you in a more detailed manner, as agreed upon at the time of the gift.

14. What is the progress-to-date on each of the individual Campaign goals?
Thanks to the generosity of our donors, we have met or exceeded the goals for the following funding areas: "Recruit the Best and Brightest Women" and "Douglass Unrestricted Endowment." We are working tirelessly to fill every bucket so that we can impact all areas of Douglass Residential College. To date, 57 new funds that provide student support have been added since the beginning of the campaign. This includes all types of student support, scholarships, study abroad, fellowships, prizes, and special opportunity funds.

15. Is this Campaign part of the “Our Rutgers, Our Future” campaign? If so, how does that work?
Our Campaign operates under the umbrella of the Rutgers Campaign in that our goal of $35 million is part of the overall goal of $1 billion. However, money given through The Campaign for Douglass will be managed by the AADC and will be allocated as designated by the donor. A donor to our Campaign is also a donor to the Rutgers Campaign.

16. What if I want to make a Campaign gift to a specific area that is not mentioned as a Campaign goal?
We are always happy to discuss how you can best impact Douglass Residential College. The Campaign funding priorities were identified because that is where need is the greatest. However, should you be interested in another program or initiative, please let us know.

17. Does the Global Village already exist? Where is it located?
The Global Village is currently located on Jameson Campus and consists of a variety of themed and language-based houses. Among them are Human Rights, Leadership Education at Douglass (LEAD), Women and Business, Africana, East Asian, Women and Creativity, and the French House, to name a few. The Campaign is raising money for a new living-learning residence hall that will complete the Global Village by allowing all of the themed and language-based houses to be in one area of campus and will also include community and classroom spaces. The Rutgers University Board of Governors has approved this project, and the design phase is currently under way, led by award-winning architects Michael Graves & Associates.

18. Will just Douglass students be living there?
Only women students are accepted into the Douglass living-learning communities. Douglass students have the first priority and generally fill the available enrollment. However, if there is an open spot, Rutgers women not enrolled in Douglass are accepted into a living-learning community. We have found that in the instances when this has been the case, the student decides to enroll in Douglass because of her positive experience.

19. How do students apply to live there?
Students fill out an electronic application, found on the College website, to apply to the living-learning communities. Students are often informed and encouraged through the Douglass advising office. Deadlines and details are announced via a student version of e-news distributed weekly to the students by the College and on the College website.

20. How large is the proposed residence hall?
University and College leadership, along with the AADC and donors to the building, are collaborating with the architects to determine the specifics of the building. The building will be far more than a residence hall, including community and academic space. It will have enough space for two new living-learning communities and room for 36 residents.

21. What is the purpose for something new when buildings like Katzenbach are old and need to be renovated?
The new residence will expand a Douglass strength in offering living-learning communities to students and might also add to the housing options on campus by offering suite-style living with baths between every two rooms. But we understand the interest in the need for renovations as well. Dean Litt is working with the university administration on taking care of those needs and believes that much will be accomplished through the new facilities master plan for the university.

22. When will it be built?
Currently, our goal is have the building opened for the Fall 2016 semester.

23. Will there be a groundbreaking ceremony for those that gave?
Yes, we very much look forward to including donors in the process, and the day of the groundbreaking will be a momentous occasion for all!
24. What is the name going to be?
We would be honored to name the building in recognition of an alumna, parent or friend of Douglass College. To date, the name has not yet been determined, but we welcome any prospective donors to contact us about available naming opportunities.

25. When I give, does my donation go to Rutgers?
The AADC is an independent 501(c)3 nonprofit with its own bank accounts separate from the university. This means that the AADC Board and senior staff manage the philanthropic gifts made via the Associate Alumnae of Douglass College, striving to be the very best stewards of your money. That said, Douglass is part of Rutgers, and in order for the AADC to support Douglass, the AADC does transfer funds into Douglass Residential College–specific accounts at the university. Until that time the funds stay with the AADC. Funds are only used for their intended purposes.

26. Do any of my gifts go to Rutgers Athletics?
No. The mission of the AADC includes raising funds for Douglass Residential College, her students and her alumnae. We encourage and promote the educational experience and leadership opportunities at Douglass Residential College that are uniquely inherent in a women’s college. However, athletics are not part of our mandate. Some alumnae do choose to also support Rutgers Athletics, but do so through the Rutgers Athletic Development Office and not through the AADC.

27. Is there a certain size gift that I need to make to be recognized?
This Campaign calls for participation at all levels, and we look forward to recognizing everyone who helps make the campaign a success. Additional recognition will be given in honor of leadership gifts made to the campaign.

28. How can a pledge be fulfilled?
Individuals, companies and organizations can fulfill a pledge to The Campaign for Douglass in several ways, including gifts of cash, marketable securities and planned gifts. Contributors can pay over three to five years on a monthly, quarterly, semi-annual or annual basis. The AADC also gratefully accepts one-time gifts.

29. How do I make my gift?
You can make a gift online at www.douglassalumnae.org by clicking “make a gift” on the upper right hand side. Please select the campaign from the drop down menu. You can also contact us directly at the AADC:

   Eileen Cotter ecotter@winants.rutgers.edu 848-932-2880
   or Carol Hamlin chamlin@winants.rutgers.edu 848-932-2880

30. Whom do I contact for more information on the Campaign?
Please contact Eileen Cotter, Director of Development, at ecotter@winants.rutgers.edu or 848-932-2880.